

**GOVERNMENT OF JAMMU AND KASHMIR
DEPARTMENT OF INFORMATION**

PRESS RELEASE

Kargil, December 17, 2016:- As a part of *Make Kargil Cashless Campaign* under Digital Financial Inclusion Awareness and Access Campaign of Government of India, a training session was held today at Deputy Commissioner's Office, Kargil wherein all officers and officials of the office participated. The objective of the training was to sensitize the participants about different modes of carrying out cashless transactions, in particular the USSD mode of making payments besides other modes including the Aadhaar Enabled Payment System for the aged pensioners and elderly persons. Nodal Officer for Kargil District (Digital India) & Headquarter Assistant to DC Kargil Mr. Muhammad Shabir was also present on the occasion.

Pertinently Digital Financial Inclusion Awareness and Access Campaign of Government of India presently in operation throughout the country, the cashless campaign was kicked off at Kargil on 15th of this month at a workshop organized by the District Administration in collaboration with CSC Kargil team at the NIC Office Kargil. Training about different modes of carrying out cashless transactions was imparted to the Village Level Entrepreneurs (VLEs). It was informed on the occasion that the VLEs in collaboration with the respective Block and Tehsil Level Officers shall sensitize and impart training to the general masses at the grass root level.

Meanwhile the Deputy Commissioner has directed all the District and Block Level Officers to extend proactive support to the VLEs and the CSC Kargil team so as to ensure that the campaign is carried out in the most efficient manner.

Besides the district headquarters the series of trainings shall be held at all the block headquarters of the District. The first phase of block level trainings shall cover TSG, Sankoo, Chiktan, Kargil and Drass blocks.

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PRESS RELEASE

**Sensitization Program Under The Make Kargil Cashless Campaign Held at TSG
Block**

Kargil, December 18, 2016:- As a part of the “Make Kargil Cashless” campaign, District Administration Kargil in collaboration with CSC Kargil Team, today organized a sensitization programme to impart awareness to the people of TSG Block about various modes of carrying out cashless transactions. During the sensitization programme, the mode most suitable to a region like Kargil, the USSD or *99# mode was emphasized upon by the trainers from CSC Kargil team.

The training session was held at the Panchayat Office Trespone in which Naib Tehsildar TSG Mr. Mohammad Hassan along with nambardars and sarpanchs were present besides a large number of general masses. The event was coordinated by CSC Village Level Entrepreneur (VLE) Trespone Syed Ashraf. Meanwhile it was informed that the next Block Level Sensitization Program would be held on the 21st of December at Sankoo followed by similar sensitization programs at other block headquarters of the district.

Pertinently a campaign is currently under way in the entire country aimed at Digital Financial Inclusion Awareness and Access, and till now more than ten lac people have been sensitized in this regard. The task of sensitizing people is being undertaken by CSC e-Governance India Limited.

Kargil, overcoming all the geographical and technological hurdles, too has joined the country in this endeavor.

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**GOVERNMENT OF JAMMU AND KASHMIR
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PRESS RELEASE

**Sensitization Program Under The Make Kargil Cashless Campaign Held at
Sankoo Block**

Kargil, December 21, 2016:- As a part of the “Make Kargil Cashless” campaign, District Administration Kargil in collaboration with CSC Kargil Team, today organized a sensitization programme to impart awareness to the people of Sankoo Block about various modes of carrying out cashless transactions. During the sensitization programme, the mode most suitable to a region like Kargil, the USSD or *99# mode was emphasized upon by the trainers from CSC Kargil team.

The training session was held at the premises of Suru Valley Division Sankoo in which Naib Tehsildar Sankoo Abdul Rehman along with nambardars and sarpanchs were present besides a large number of general masses. Meanwhile it was informed that the next Block Level Sensitization Program would be held on the 22nd of December at Drass followed by similar sensitization programs at other block headquarters of the district.

Pertinently a campaign is currently under way in the entire country aimed at *Digital Financial Inclusion Awareness and Access*, and till now more than ten lac people have been sensitized in this regard. The task of sensitizing people is being undertaken by CSC e-Governance India Limited.

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PRESS RELEASE

**Make Kargil Cashless Campaign Sensitization Program Held at Drass-The
Second Coldest Inhabited Place in the World**

Kargil, December 22, 2016:- Braving chilling cold and sub minus temperature conditions, *Digital Financial Inclusion Awareness and Access* campaign is underway in Kargil District in full swing. Meanwhile continuing with the series of sensitization programmes across the district under “Make Kargil Cashless” campaign, District Administration Kargil in collaboration with CSC Kargil Team, today organized yet another successful sensitization programme at Drass- the second coldest inhabited place in the world.

During the course of the awareness programme held at Conference Hall Drass a large number of general masses including officials of various government departments as well as nambardars were sensitized about various modes of carrying out cashless transactions. During the sensitization programme, the mode most suitable to a region like Kargil, the USSD or *99# mode was emphasized upon by the trainers from CSC Kargil team.

Sub Divisional Magistrate Drass Barkat Ali Lone Nizami who was chief guest on the occasion impressed upon the people to embrace such campaigns wholeheartedly and thereby contribute their bit towards nation building. He added said that despite being topographically and technologically challenged the people of Drass would ensure that they walk step in step with the rest of the country to make the cashless campaign successful.

Pertinently a campaign is currently under way in the entire country aimed at *Digital Financial Inclusion Awareness and Access*, and till now more than ten lac people have been sensitized in this regard. The task of sensitizing people is being undertaken by CSC e-Governance India Limited.

Kargil, overcoming all the geographical and technological hurdles, too has joined the country in this endeavor.

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